

LESSONS SCHEDULE

of training within the framework of the Erasmus+ Jean Monnet project **EMBRACING EU CORPORATE SOCIAL RESPONSIBILITY: CHALLENGES AND OPPORTUNITIES OF BUSINESS-SOCIETY BONDS TRANSFORMATION IN UKRAINE – 101094100 – EECORE – ERASMUS-JMO-2022-HEI-TCH-RSCH-UA-IBA / ERASMUS-JMO-2022-HEI-TCHRSCH**

for 2023-2024 academic year

for for owners, senior management and representatives of MSMEs

TRAINING

CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP

Nº	Date, time	Course	Topic	Type of lesson	Professor	Hours
1.	Wednesday 12.06.2024 14.00	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lesson 1. Introduction. Familiarization with the Erasmus+ project and program. Corporate social responsibility and social entrepreneurship - why is it important? Organizational issues.	Lecture with discussion elements	Oleh PASKO	1
2.	Wednesday 12.06.2024 15.30	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lesson 2. 2.1 The concept and evolution of the development of corporate social responsibility: a global retrospective 2.2. The concept of the evolution of corporate social responsibility: the role of context and institutional conditions	Lecture with discussion elements	Oleh PASKO	2
3.	Wednesday 12.06.2024 17.00	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lesson 3. 3.1. Generations and generations of corporate social responsibility. 3.2. Key documents and policies of the EU regarding CSR/VDP. 3.3. CSR/VDP cases of leading companies	Lecture with discussion elements	Oleh PASKO	2
4.	Thursday 13.06.2024 17.00	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS	CONSULTATIONS	consultations	Oleh PASKO	1

		CONDUCT and SOCIAL ENTREPRENEURSHIP				
5.	Wednesday 19.06.2024 14.00	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lesson 4. Comparative analysis of the experience of social entrepreneurship in Ukraine and the world	Lecture with discussion elements	Olena DIACHENKO	2
6.	Wednesday 19.06.2024 15.30	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lesson 5. Legislative basis of social entrepreneurship in the field of small and medium-sized businesses	Lecture with discussion elements	Olena DIACHENKO	2
7.	Wednesday 19.06.2024 17.00	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lesson 6. Peculiarities of running a social business: planning, formation of a business model. Financing of social entrepreneurship	Lecture with discussion elements	Olena DIACHENKO	2
8.	Thursday 20.06.2024 17.00	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Project presentation		Oleh PASKO Olena DIACHENKO	3
9.	Усього					15