





## **LESSONS SCHEDULE**

of training courses implemented within the framework of the Erasmus+ Jean Monnet project **EMBRACING EU CORPORATE SOCIAL RESPONSIBILITY: CHALLENGES AND OPPORTUNITIES OF BUSINESS-SOCIETY BONDS TRANSFORMATION IN UKRAINE – 101094100 — EECORE — ERASMUS-JMO-2022-HEI-TCH-RSCH-UA-IBA / ERASMUS-JMO-2022-HEI-TCHRSCH** 

for 2023-2024 academic year

for MASTERS , PhD level and academics online course

## CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP

Nō	Date, time	Course	Topic	Type of lesson	Professor	Hours
1.	Tuesday, 25 June 2024 15:00	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	<b>Lesson 1.</b> Introduction. Familiarization with the Erasmus+ project and program. Corporate social responsibility and social entrepreneurship - why is it important? Organizational issues.	Lecture with discussion elements	Oleh PASKO	2
2.	Tuesday, 25 June 2024 — 16:00	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	<b>Lesson 2.</b> The concept and evolution of the development of corporate social responsibility: a global retrospective	Lecture with discussion elements	Oleh PASKO	2
3.	Tuesday, 25 June 2024 — 17:30	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lecture 3. The Concept of the Evolution of Corporate Social Responsibility: The Role of Context and Institutional Conditions		Oleh PASKO	2
4.	Wednesday, 26 June	online course CORPORATE SOCIAL RESPONSIBILITY/	CONSULTATIONS	consultations	Oleh PASKO	2







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	2024 — 12:00	RESPONSIBLE BUSINESS  CONDUCT and SOCIAL				
5.	Wednesday, 26 June 2024 — 15:00	ENTREPRENEURSHIP  online course CORPORATE  SOCIAL RESPONSIBILITY/  RESPONSIBLE BUSINESS  CONDUCT and SOCIAL  ENTREPRENEURSHIP	<b>Lesson 4.</b> Dimensions, key characteristics and levels of corporate social responsibility	Lecture with discussion elements	Oleh PASKO	2
6.	Wednesday, 26 June 2024 — 16:30	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	<b>Lesson 5.</b> Generations of corporate social responsibility	Lecture with discussion elements	Oleh PASKO	2
7.	Wednesday, 26 June 2024 — 18:00	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	<b>Lesson 6.</b> Key documents and policies of the EU regarding CSR/RBC	Lecture with discussion elements	Oleh PASKO	2
8.	Wednesday, 26 June 2024 — 19:00	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lesson 7. CSR/RBC cases of leading companies	Lecture with discussion elements	Oleh PASKO	2
9.	Thursday, 27 June 2024 — 15:00	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	<b>Lesson 8.</b> Transformation of the mission and peculiarities of the formation of social responsibility of universities	Lecture with discussion elements	Inna KHOVRAK	2







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10.	Thursday, 27 June 2024 — 16:30	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	<b>Lesson 9.</b> Institutional leadership of socially responsible universities in the context of international ratings	Lecture with discussion elements	Inna KHOVRAK	2
11.	Thursday, 27 June 2024 — 18:00	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	<b>Lesson 10.</b> Reporting of universities on sustainable development and social responsibility	Lecture with discussion elements	Inna KHOVRAK	2
12.	Friday, 28 June 2024 — 15:00	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	<b>Lesson 11.</b> An inclusive world is around us	Lecture with discussion elements	Olena DIACHENKO	2
13.	Friday, 28 June 2024 — 16:30	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	<b>Lesson 12.</b> Social entrepreneurship as a new form of business	Lecture with discussion elements	Olena DIACHENKO	2
14.	Friday, 28 June 2024 — 18:00	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lesson 13. Specifics of Running a Social Business: Planning, Business Model Development, Qualities of a Social Entrepreneur, and Financing of Social Entrepreneurship	Lecture with discussion elements	Olena DIACHENKO	2
15.	Monday, 01 July 2024 — 12:00		CONSULTATIONS	consultations	Oleh PASKO Inna KHOVRAK Olena DIACHENKO	2







21.		In Total 4				
20.	Monday to Friday, 01– 05 July 2024	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Passing test tasks. Delivery of certificates		Oleh PASKO Inna KHOVRAK Olena DIACHENKO	4
19.	Tuesday, 02 July 2024 — 14:00	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	CONSULTATIONS	consultations	Oleh PASKO Inna KHOVRAK	3
18.	Monday, 01 July 2024 — 18:00	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	<b>Lesson 16.</b> Monitoring of university social responsibility cases	Lecture with discussion elements	Inna KHOVRAK	2
17.	Monday, 01 July 2024 — 16:30	online course CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	<b>Lesson 15.</b> The mechanism of influence of social responsibility of universities on sustainable development	Lecture with discussion elements	Inna KHOVRAK	2
16.	Monday, 01 July 2024 — 15:00		<b>Lesson 14.</b> Strategic dimension of social responsibility management of universities	Lecture with discussion elements	Inna KHOVRAK	2