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Embracing EU corporate social
responsibility: challenges and
opportunities of business-society bonds
transformation in Ukraine



101094100 — EECORE — ERASMUS-JMO-2022-HEI-
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СЕРТИФІКАТНИЙ НАВЧАЛЬНИЙ КУРС

КОРПОРАТИВНА СОЦІАЛЬНА ВІДПОВІДАЛЬНІСТЬ/ ВІДПОВІДАЛЬНА ДІЛОВА ПОВЕДІНКА та СОЦІАЛЬНЕ ПІДПРИЄМНИЦТВО 2024



SNAU
University that
studies life

Тема. Звітність університетів зі
сталого розвитку та соціальної
відповідальності

Інна ХОВРАК

<https://eecore.snau.edu.ua/komanda-proiektu/inna-hovrak/>



27.06.2024

18.00 EEST

УВАГА! ВЕДЕТЬСЯ ПРЯМА ТРАНСЛЯЦІЯ ТА ЗАПИС ЗАХОДУ НА **YOUTUBE**



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Трансформація місії та особливості становлення соціальної відповідальності університетів

- 1. Взаємозв'язок комунікаційних стратегій та звітів університетів**
- 2. Ключові аспекти звітності університетів зі сталого розвитку та соціальної відповідальності**
- 3. Аналіз кейсів університетів зі звітності**



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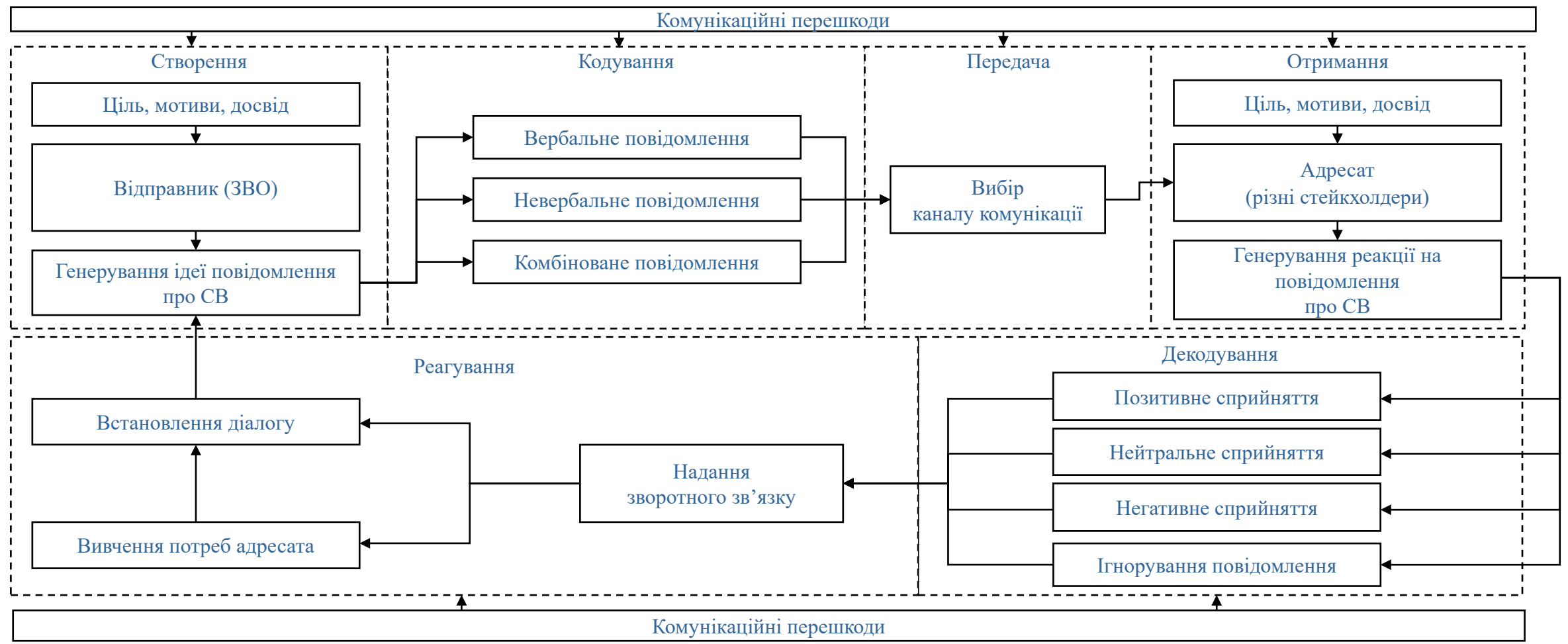


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1. Взаємозв'язок комунікаційних стратегій та звітів університетів



Алгоритм організації комунікаційного процесу зі стейкхолдерами



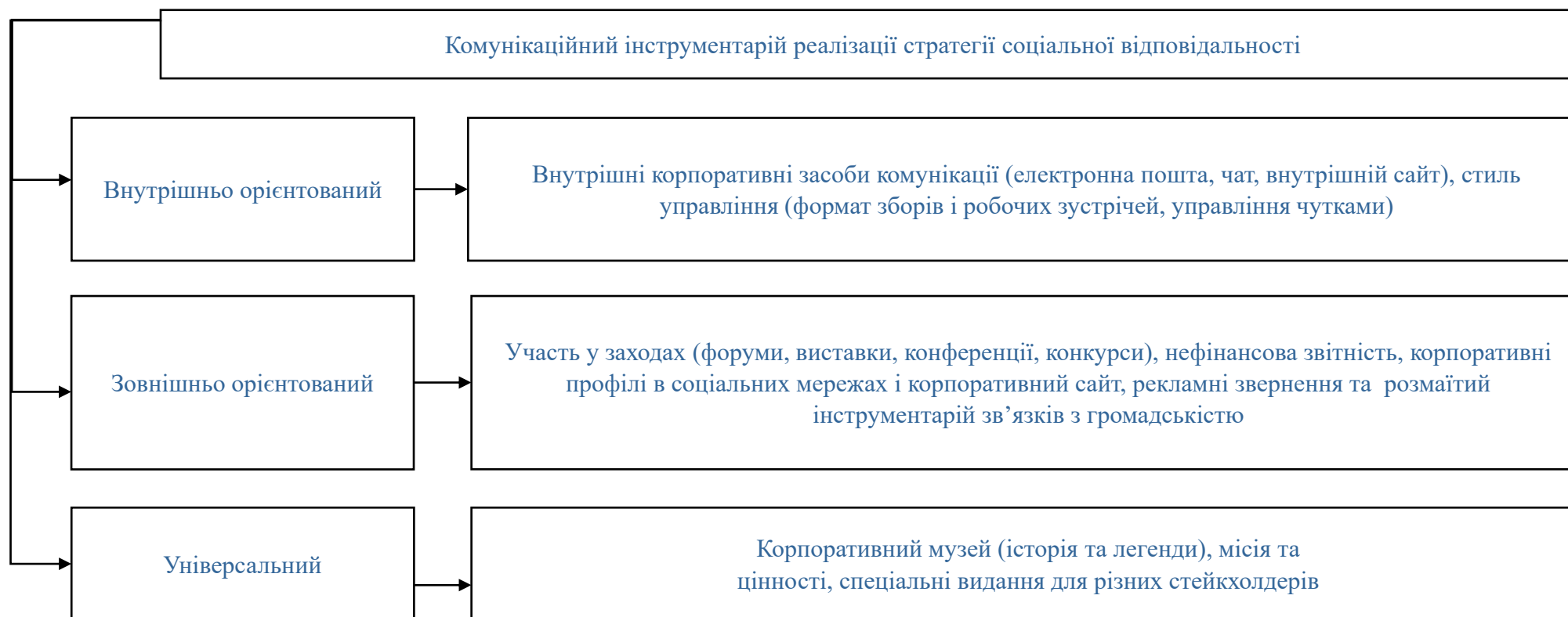


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Комунікаційний інструментарій реалізації стратегії соціальної відповідальності



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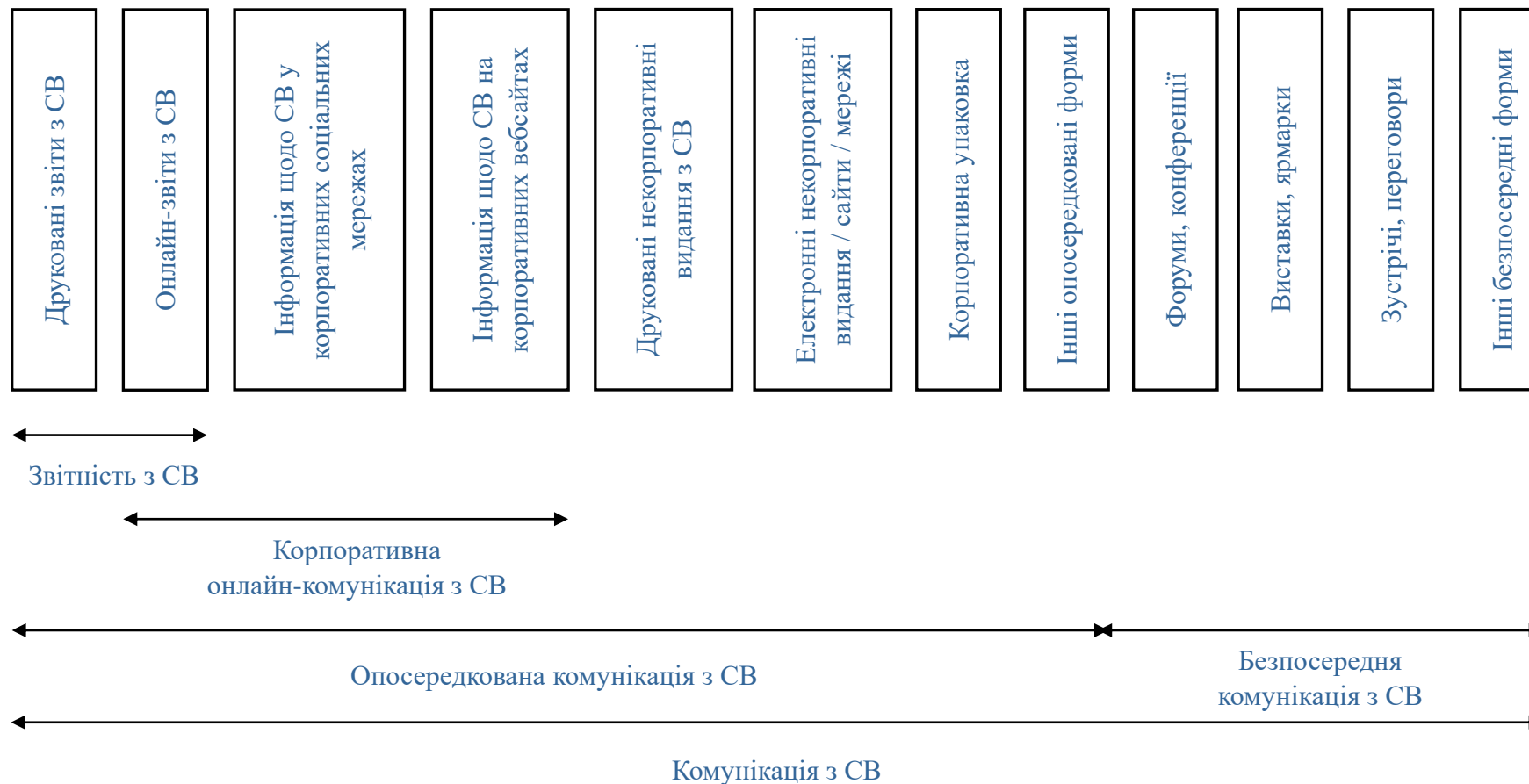


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Форми комунікацій у процесі реалізації стратегії соціальної відповідальності



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▪ **Взаємодія зі стейкхолдерами в процесі реалізації стратегії соціальної відповідальності**

Стейкхолдери	Основні форми взаємодії	Результат взаємодії
Персонал	Внутрішня корпоративна мережа, наради, анкетування	Підвищення продуктивності праці та лояльності, адвокація корпоративних інтересів
Клієнти	Соціальні мережі, вебсайти, корпоративна символіка	Купівля послуг, підвищення лояльності, адвокація корпоративних інтересів
Інші ЗВО	Зустрічі, переговори, виставки	Стратегічне партнерство
Інвестори	Звітність, переговори	Зростання інвестицій, підвищення лояльності
Органи місцевого самоврядування та державної влади	Зустрічі, переговори, форуми, конференції, звітність, спільні програми, вебсайти	Участь у роботі експертних груп і розробці стратегій розвитку міст, регіонів
Громадські організації	Зустрічі, спільні програми, соціальні мережі, вебсайти	Підвищення довіри, адвокація корпоративних інтересів
Бізнес	Форуми, конференції, зустрічі, соціальні мережі	Підготовка, перепідготовка та підвищення кваліфікації персоналу
Засоби масової інформації	Соціальні мережі, вебсайти, звітність, пресконференції	Підвищення довіри, адвокація корпоративних інтересів

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▪ Порівняння стратегій комунікації з соціальної відповідальності (СВ)

Критерій порівняння	Стратегії комунікації з СВ		
	Одностороння комунікаційна стратегія	Двостороння асиметрична комунікаційна стратегія	Двостороння симетрична комунікаційна стратегія
Досягнення комунікаційного ідеалу: передача та спільне створення сенсу СВ	Трансляція відправником власного бачення СВ для стейкхолдерів	Трансляція відправником власного бачення СВ, заснованого на вивченні потреб стейкхолдерів	Трансляція відправником бачення СВ, заснованого на ітеративних комунікаціях зі стейкхолдерами
Потреби стейкхолдерів	Бажання отримати додаткову інформацію про СВ	Бажання підтвердити етичність і соціальну відповідальність	Бажання спільно будувати стратегію СВ
Роль стейкхолдерів	Підтримка чи протидія реалізації стратегії СВ	Реакція на корпоративні дії з СВ	Активна участь у розробці стратегії СВ
Спосіб визначення пріоритетів СВ	Рішення відправника (власники, топменеджмент, персонал)	Рішення відправника, прийняте на основі дослідження зворотного зв'язку	Прийняття спільних рішень у процесі ведення переговорів зі стейкхолдерами
Стратегічна мета комунікацій	Інформування стейкхолдерів про рішення та дії з СВ	Демонстрація інтеграції потреб стейкхолдерів з пріоритетами СВ	Установлення систематичного та проактивного діалогу
Головна ідея	Інформування	Реагування	Залучення
Завдання побудови комунікацій	Дизайн привабливої концепції повідомлення	Визначення відповідних адресатів	Побудова довготривалих відносин
Стороннє схвалення стратегії СВ	Непотрібне	Інтегрований елемент опитування думок та оцінювання рейтингів	Стейкхолдери самі залучаються до розробки стратегії СВ



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Відповідність форм комунікацій стратегіям комунікації з соціальної відповідальності

Форми комунікацій	Стратегії комунікації		
	Одностороння комунікаційна стратегія	Двостороння асиметрична комунікаційна стратегія	Двостороння симетрична комунікаційна стратегія
Друковані звіти	+	–	–
Онлайн-звіти	+	–	–
Інформація у корпоративних соціальних мережах: Facebook, Instagram, YouTube, Twitter	+	+	+
Інформація на корпоративних вебсайтах	+	–	–
Друковані некорпоративні видання	+	+	–
Електронні некорпоративні видання / сайти / мережі	+	+	–
Корпоративна символіка	+	–	–
Форуми, конференції	+	+	–
Виставки, ярмарки	+	+	–
Зустрічі, переговори	+	+	+

Source:

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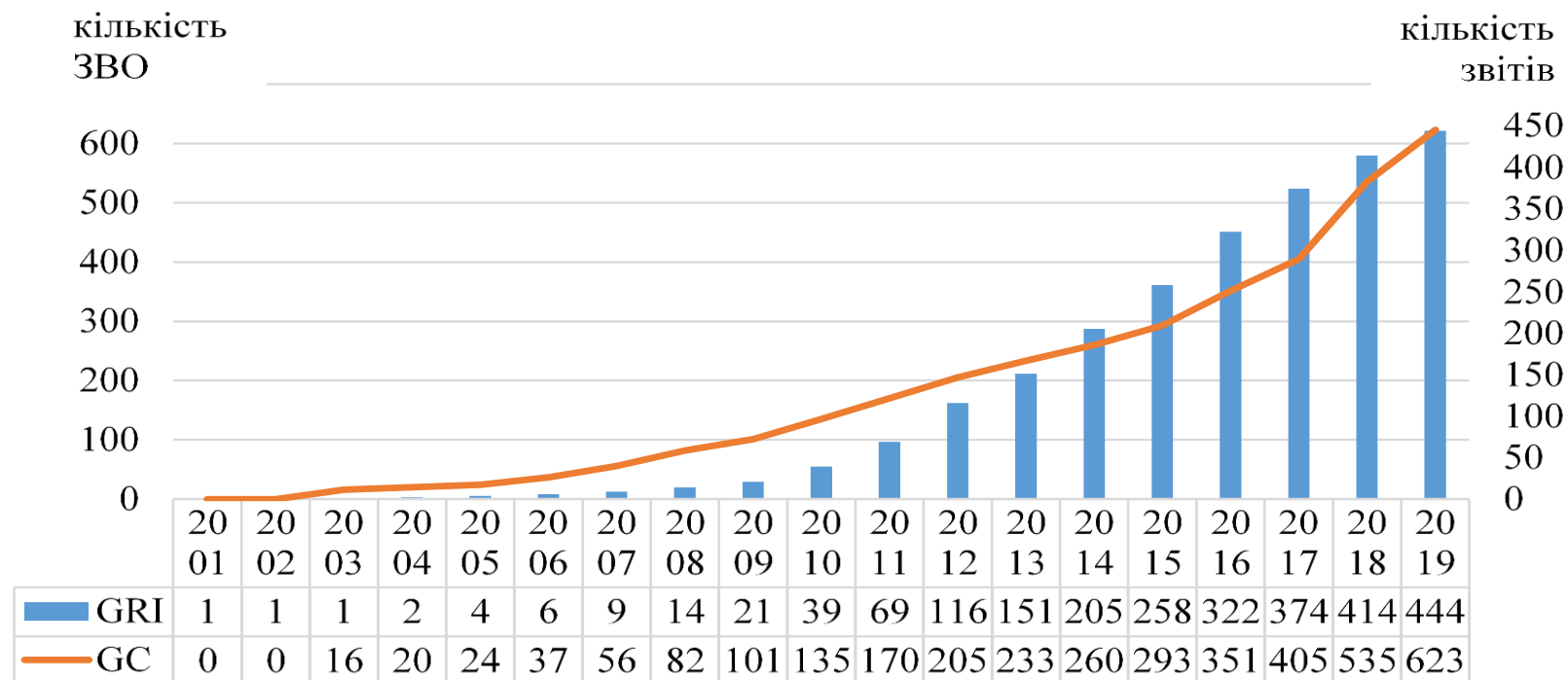


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Динаміка активності закладів вищої освіти (ЗВО) у сфері соціальної звітності





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Регіональний розподіл
комунікаційної
активності закладів
вищої освіти щодо
формування звітів за
стандартами GRI

Регіон	Країна	Кількість звітів	Кількість ЗВО	Країна	Кількість звітів	Кількість ЗВО
Африка	Єгипет	0	1	Південно Африканська Республіка	12	2
	Нігерія	2	1			
	Всього	14	4			
Азія	Тайвань	11	7	Індонезія	0	1
	Філіппіни	5	2	Японія	2	1
	Туреччина	2	2	Гонг Конг	2	1
	Сінгапур	3	1	Корея	1	1
	Всього	26	16			
Європа	Австрія	16	5	Великобританія	7	5
	Бельгія	8	3	Італія	10	5
	Швейцарія	17	6	Нідерланди	3	1
	Німеччина	10	5	Польща	1	1
	Іспанія	51	13	Португалія	5	1
	Фінляндія	17	4	РФ	2	3
	Франція	1	1	Швеція	4	2
	Всього	152	55			
Латинська Америка	Бразилія	36	7	Еквадор	0	1
	Чилі	22	6	Аргентина	2	2
	Колумбія	25	11	Перу	4	3
	Мексика	8	5			
	Всього	97	35			
Північна Америка	США	100	30	Канада	11	4
	Всього	111	34			
Океанія 44	Австралія	37	10	Нова Зеландія	7	1
	Всього	44	11			
Світ		444	155			



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2. Ключові аспекти звітності університетів зі сталого розвитку та соціальної відповідальності



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**Чи потрібна звітність про сталий
розвиток?**



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- ❖ Візія та стратегія
- ❖ Побудова довіри та прозорості із стейкхолдерами
- ❖ Збільшення залученості, задоволеності та лояльності співробітників, здобувачів вищої освіти та інших стейкхолдерів
- ❖ Залучення капіталу та інвестицій
- ❖ Покращення репутації та конкурентних переваг
- ❖ Підтримка прийняття рішень
- ❖ Краще розуміння можливостей і ризиків
- ❖ Вимірювання впливу для підвищення ефективності



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Frameworks and Standards

(GRI)	Global Reporting Initiative
(SASB)	Sustainability Accounting Standards Board
(EU CSRD) ESRS	EU Sustainability Reporting Standards
(UNFSS)	United Nations Forum on Sustainability Standards
(IIRC)	International Integrated Reporting Council
(TCFD)	Task Force on Climate-related Financial Disclosures
ISSB (IFRS)	International Sustainability Standard Board
(CDP)	formerly the Carbon Disclosure Project
(B CORP)	Certified B Corps
(ISO 14001)	ISO Guidance on Social Responsibility
(SDGS)	United Nations Sustainable Development Goals



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Sustainable Readiness Level - SRL



The sustainability strategy contributes to competitiveness and revenue growth and makes a proven contribution to relevant parts of the UN's sustainable development goals

The business model and operations are fine-tuned based on monitoring and evaluation using sustainability metrics in order to prepare for scaling/growth

Monitoring, reporting and communication on sustainability outcomes and impact are implemented

Sustainability is rooted in the entire team and is ingrained into the entire business

Sustainability is set in the business model and is tested/validated against potential customers/users

Business concept with embedded sustainability hypothesis is tested/validated against potential customers/users

A first description of value creation and the need for sustainability to be integrated into the business idea / business model

Some awareness of how sustainability affects the planned business

None or very low awareness of how sustainability affects the planned business

kthinnovationreadinesslevel.com

The Sustainability Readiness Level is created by VINNNOVA, SISP, Innovatum Science Park, LEAD, Dalarna Science Park, Movexum, Chalmers Ventures, and KTH Innovation





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Tips on Choosing your Framework

1

Know Your Organisation

2

Know Whom You are Reporting to

3

Know Regulatory Requirements

4

Know Industry Best Practices



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Integrating Sustainability into Goals

- 1 Education of the leadership team and workforce
- 2 Define what sustainability means for every area of the university and to identify its benefits
- 3 Identify issues that have the biggest impact and are most relevant to stakeholders and to the university
- 4 Make sustainability part of your mission
- 5 Define key performance indicators / Integration with procurement / Report progress
- 6 Build a community
- 7 Embrace social marketing
- 8 Accept imperfection
- 9 Think outside the box



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Ways to integrate sustainability into everyday life

ACTION 1

Reduce The Amount Of Paper That
Business Uses / Reduce Packaging

ACTION 2

Install Solar Panels To Power
Business

ACTION 3

Encourage An Active Lifestyle
Among Employees

ACTION 4

Partner With Nonprofit
Organizations

ACTION 5

Encourage Volunteerism

ACTION 6

Rethink Your Supply Chain



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Challenges when Adopting Frameworks

1

Variety of standards / Rapidly changing landscape

2

Data inaccuracy / Collecting, managing and using data

3

Greenwashing / A Shift in Culture

4

Translating the sustainability strategy into the organization's ecosystem

5

Transparency to push toward accountability

6

Walking the Talk Instead of Just Talking



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Checklist for Effective Reports

- Who is the stakeholder audience of your disclosures? What stakeholder groups should be informed?
- What do you want your audience(s) to understand about your efforts and performance?
- Should your report be structured around one or more standards? If so, which one(s)?
- What are your data management and governance processes for collecting data? Where does it live in your organization today? How are you accessing it? Make sure to map out all your data sources.
- Who is reviewing and approving the data going into your report? What is your review process to receive sign-off from corporate communications, finance, legal, compliance, and other relevant internal departments? How will you track all that?
- Do we need external, third-party assurance of our report? Who will conduct the assurance review?
- What creative resources do you need (design, data visualization, editing, etc.)?
- Which corporate communication channels will be used for the release? Are there any dedicated website, press, social media, and/or internal communication campaigns to share the results?
- What are the relevant risks and regulatory considerations around your reporting disclosure?
- Where will your report methodology, inputs, and underlying data be archived?
- How do we improve and make better progress toward our targets next year?



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3. Аналіз кейсів університетів зі звітності



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UNIVERSITY OF BOLOGNA:



Source: <https://site.unibo.it/almagoals/en>



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ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
U.N. SDGS HIGHLIGHTS



INSTITUTION

LIBRO OPEN KNOWLEDGE (BOOK)

UNIBO Open Knowledge (BOOK) is an initiative of University of Bologna designed to develop and deliver MOOCs (Massive Open Online Courses). All courses are open to the general public and a specific certification is provided to every learner who complete a course.

The course Higher Education for Sustainable Development Goal introduces the concept of Sustainable Development and the recent Debate and policies proposed at the global level to face urgent environmental and societal challenges.

LIBRO CULTURA

Every year, the Alma Mater organizes several cultural events intersecting all its fields of study: literature, art, philosophy, science, digital technology, law and medicine. UniboCultura events bring these diverse subject areas together around current issues and topics. In 2023, particularly:

- LA FORZA DELLE LETTERE:** from 3 February to 13 March 2023 - 6 meetings
- LEOPARDI ALLO SPECCHIO:** from 1 to 12 April - 7 meetings
- IO SONO/IO NON SONO:** since March a series of meetings representing different aspects of the discussion around identity
- CAMMINARE NEI LUOGHI DEL SAPERE:** Guided tours to the Palazzo della Vita, Palazzo Poggi, Palazzo Marsili Bracconi, Palazzo Herculesi between 9 Sundays from February to May/Autumn 30 Saturdays from October to December - total participants about 2.000 people

ZAMBIÈ "VERSO LA LUNA": the summer review takes its title from the anniversary of the trip to the moon - from 18 June to 23 July - 13 meetings

INNOVATING THE FUTURE, SINCE 1088: The photographic exhibition "Innovating the Future, since 1088", set up by the University of Bologna with the collaboration of the Unibo Historical Archive, through the streets of Bologna, the history of the Alma Mater and its illustrious figures will be retraced, alongside those of today's students. In this flow of past and present, the University presents itself highlighting its ability, since 1088, to innovate, through its students and its people: the Alma Mater was born by students for students and, still today, tenaciously pursues the path of innovation.

GREEN OFFICE GOALS

The **Green Offices of the Alma Mater (GOAs)** are a project with the aim of strengthening the relationship between the components of the University Community (students, staff and teachers) and promoting planning on sustainability issues. GOAs represent a community action and involve young people in building the future of the University and in defining sustainability strategies and policies.

The synergy between the various actors involved allows to combine the enthusiasm and ideas coming from all the University Community, through the implementation of projects and initiatives related to the various sustainability issues.

DEPARTMENTS OF EXCELLENCE

14 of our 32 Departments were selected by the MUR (Ministry of Education, University and Research) as **Departments of Excellence**. The initiative gives the recognition to 380 Italian Universities Departments for the quality of the research and the quality of the development project.

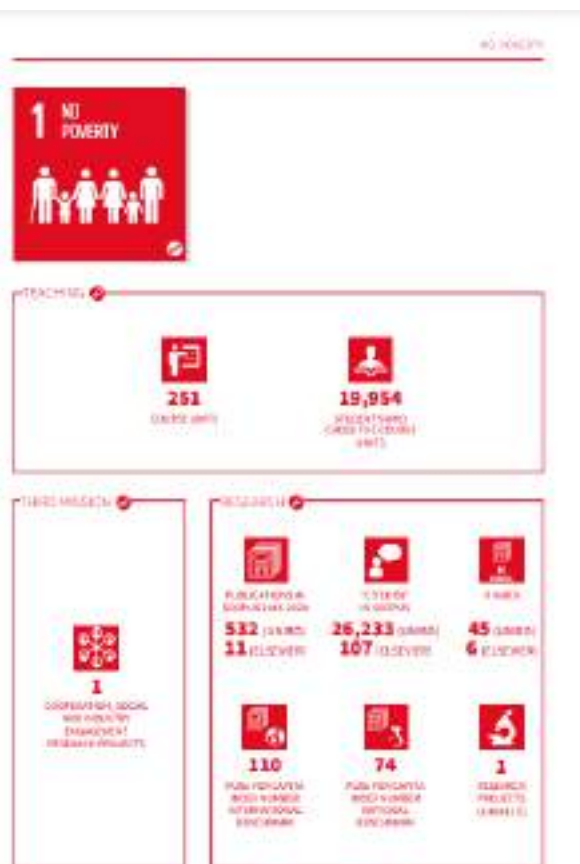


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UNIVERSITY OF BOLOGNA:



RESEARCH

WORKYP PROJECT

The project Working and Yet Poor (WorkYP) is financed by H2020, and focused on the increasing social trend of working people bordering or below the poverty line. The Consortium will devote its research to exploring the reasons for this phenomenon and offer its recommendations to the

EU and legislators, in order to enhance the goals proclaimed in the European Pillar of Social Rights. This is a cooperative project between Sweden, Italy, The Netherlands, Belgium, Luxembourg, Germany, and Poland.

THIRD MISSION

UNI-CO-RE

The University Corridors for Refugees (Ethiopia- UniBo 2020-22) initiative was created to allow refugee students in Ethiopia to continue their academic careers at UniBo. The project is supported

by UniBo and United Nations High Commissioner for Refugees (UNHCR) Italy - UN Agency for Refugees and carried out through the support of numerous partners.

QUALITY EDUCATION



TEACHING



2,067
COURSE UNITS



61
COLLABORATIONS,
TEACHING, MOBILITY



160,428
ALL STUDENTS



4,597
ALL COURSE UNITS
RELATED TO SDG

PARAMETERS FOR QUALITY EDUCATION

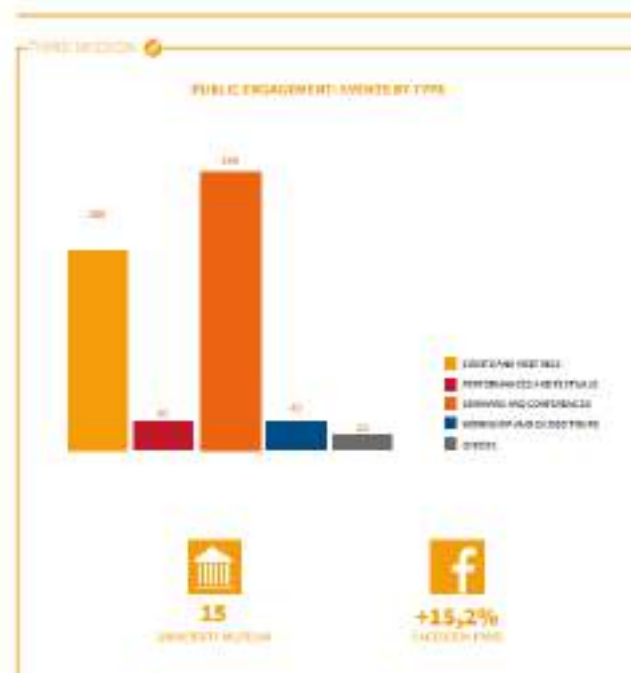
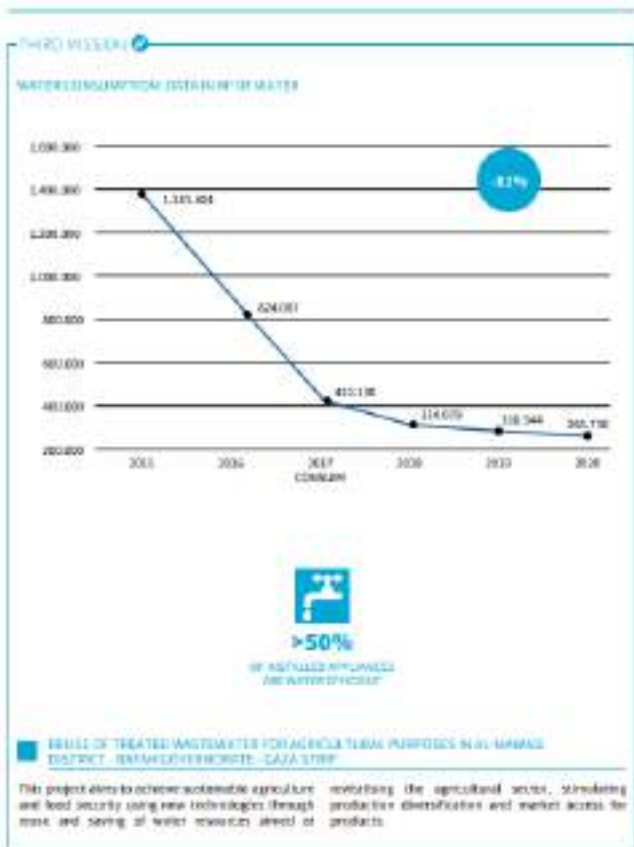
STUDENT ATTRACTIVENESS	
Students enrolled in second cycle degree programmes (from other universities) including exchange students	11,144
International students (EU and Extra-EU)	1%
SOCIAL INCLUSION	
Ratio of scholarships (pre and post-bachelor)	11,811,5426
Students followed by the Service for disabled	1,626
Enrolled University students by gender (first, second and single cycle degree)	87,561 M 21,674 F
PROGRAMMES OFFERED AND MAIN RESULTS	
Degree programmes	133
Degree programmes taught in English	1209
Masters' programmes and post-graduate (lifelong learning programmes)	133
Courses with at least three quarters of credits satisfied with the course	78,7%
Evaluations	13,276
Graduates within regular enrollment	67%



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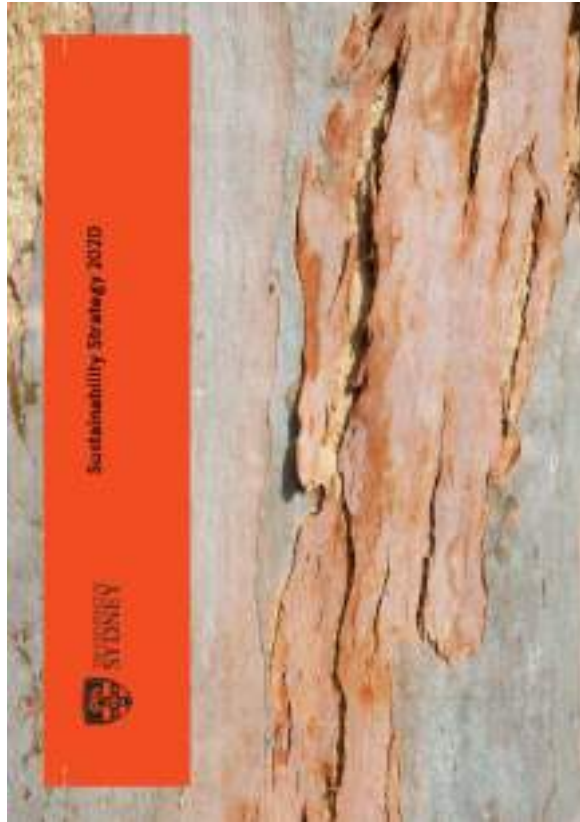




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THE UNIVERSITY OF
SYDNEY

University of Sydney

Sustainable Development Goals Update



<https://www.sydney.edu.au/about-us/vision-and-values/sustainability.html>



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Pillar 1

Enriching lives through research and education

The University will be a place that drives social and environmental change and where sustainability is integrated into our campus life by implementing world-leading research and education in our everyday lives on campus.

Pillar 2

Enabling resilient places and a responsible footprint

We acknowledge our significant impact on the Country where our campuses reside, and accept the moral and social obligation to leave a responsible footprint where we tread.

Pillar 3

Empowering good governance and coordination

Lessons from our peers show that institutional support for sustainability is crucial. An enduring commitment to incorporating sustainability through our research, education and operations to enact change will be critical to its success.

Foundation: Caring for Country

Caring for Country underpins this strategy, framing our intent and actions. Our work to become a more sustainable university must observe multiple knowledge systems – including those of our First Nations communities – that will continue to build long-term sustainability.



<https://www.sydney.edu.au/about-us/vision-and-values/sustainability.html>



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Strategy 11: Reduce our water use

In recent years, NSW has again been dealing with the consequences of drought, with our University feeling the impact most at our rural and remote facilities. While we have made some progress over the past decade, such as rolling out a smart irrigation system across our Camperdown/Darlington Campus, we must do more.

Under this strategy, we will raise the awareness and literacy of our community around responsible water use on all our campuses in the context of a changing climate and increased drought. Drawing on our academic expertise, we will investigate ways of using infrastructure, technology and research to make our campuses and operations more drought-resilient and less reliant on potable water use.

We aim to:

- reduce our reliance on potable water (per person) by 30% by 2030 (aligned to FTE/EFTSL).



Strategy 12: Provide affordable, healthy and culturally acceptable food and beverages that are accessible to all and aligned with recognised sustainable procurement practices

There are two important elements to food sustainability on campus: ensuring what we consume is ethically and sustainably sourced and disposed of (both in terms of waste and food security), and working with partners such as the University of Sydney Union, who are responsible for the majority of on-campus outlets.

The balance between the sustainability and healthiness of food and its affordability can be challenging. Linking this strategy to our work under strategies 7 (waste) and 10 (procurement), we will bring our academic expertise together with campus partners and vendors to explore innovative ways that enable the provision of affordable, healthy and culturally acceptable food and beverages.

We aim to:

- have 100% of food and beverage items sold in University owned or leased outlets to be ethically and sustainably sourced by 2025, including promoting purchasing relationships with, and support for, local food producers, and expanding the availability of vegan and vegetarian options
- reassign 100% of safe, unsold food from non-composting and landfill sources by 2025.



<https://www.sydney.edu.au/about-us/vision-and-values/sustainability.html>



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What are we doing?

This goal promotes sustainable cities and communities, including reducing the impact of disasters on urban residents and reducing the environmental impact of cities. More than half of the world's population lives in cities, so it is important to ensure that cities are sustainable, resilient, inclusive, and safe. In Australia, key challenges include matching infrastructure development and management with population growth, frequent heat waves and other climate-related challenges, and appropriate integration across all three levels of governance.

The Ground Up, University of Sydney Community Garden was created near the glasshouses of the Engineering precinct in 2014. The community garden is open to all staff and students of the University. If you do not have the space or resources at home or just enjoy gardening with people, keep your green hands busy by getting involved with the Ground Up Community Garden. The garden is a place to learn to grow and harvest fresh and organic vegetable and fruits while also educating students and the wider community urban agriculture.

A range of research and education occurs to support more sustainable cities and communities. The Sydney School of Architecture, Design and Planning and University of Monash have co-hosted a Festival of Urbanism for the last seven years. The festival brings together staff, visiting scholars and students to explore the modern challenges in urbanism. In 2019, the festival focused on the often-disconnected link between urbanism and public health. Our Sydney Policy Lab is researching how to improve the lives of urban residents.

<https://www.sydney.edu.au/content/dam/corporate/documents/about-us/values-and-visions/sdg-2020.pdf>

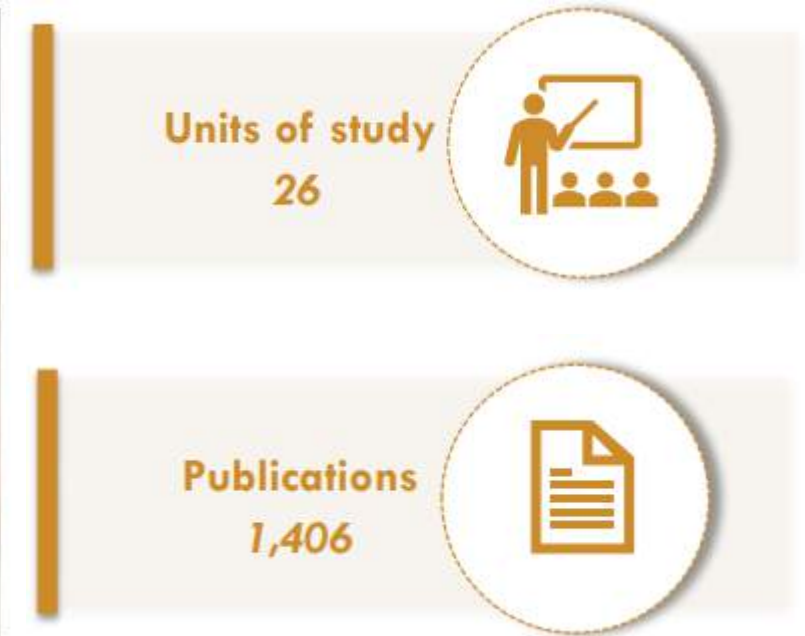


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UNIVERSITY OF SYDNEY:



<https://www.sydney.edu.au/content/dam/corporate/documents/about-us/values-and-visions/sdg-2020.pdf>



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UNIVERSITY OF OXFORD:



Environmental Sustainability Strategy



<https://sustainability.admin.ox.ac.uk/our-priorities>



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UNIVERSITY OF OXFORD:



Research

Committed to increasing our groundbreaking environmental sustainability research, innovation and engagement.



Curriculum

Opportunities to study environmental sustainability, either within or outside the examined curriculum.



Carbon emissions from University buildings

Reduction in carbon emissions from our buildings to a minimum.



Biodiversity

Protecting and enhancing biodiversity on the University's estate.



Local travel

Reducing our local transport emissions.



Sustainable food

Reducing the carbon emissions and biodiversity impact of our food.



Waste management

Reducing the amount of waste we create, and reusing and recycling as much as possible.



Sustainable purchasing

By making informed purchasing decisions we can have a positive impact on the environment.



International travel

Reducing and offsetting emissions from University business and student flights.



Investments

Becoming part of the solution to climate change and biodiversity loss as an investor.



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UNIVERSITY OF CAMBRIDGE:

UNIVERSITY OF CAMBRIDGE

Study at Cambridge About the University Research at Cambridge Quick links Search

THE CAMBRIDGE *green* CHALLENGE Sustainability

Home About us Areas of action Get involved Policy & progress News Resource bank Events Contact us

PERSONALISED TRAVEL ADVICE
for University staff

Let us find the commute that works best for you 3 of 3

Events

- 28 SEP Dr Bike - West Cambridge
- 30 SEP Dr Bike - CBC
- 26 OCT Dr Bike - CBC
- 28 OCT Dr Bike - Sidgwick
- 16 NOV Litter pick - Sidgwick and West Cambridge Sites
- 25 NOV Dr Bike - West Cambridge
- 30 Dr Bike - Clinical School



<https://www.environment.admin.cam.ac.uk/>



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UNIVERSITY OF CAMBRIDGE:



Carbon

- Carbon Reduction Strategy
- Electricity Devolution Programme
- Resources



Recycling and waste

- A-Z Guide
- Reduce, re-use, recycle
- WEEE (Waste Electrical and Electronic Equipment) procedure



Travel

- Cycle to Work Scheme
- Discounts and opportunities
- Travel Plan



Green procurement

- Purchasing guidance
- What is 'green' procurement?
- Whole life costing



Water

- Cambridge's consumption
- Reducing water wastage
- Top tips



Sustainable Food

- Sustainable food policy
- How to get involved



Biodiversity & ecosystems

- Rural estate
- Ecological Advisory Panel



Buildings and grounds

- Biodiversity
- Low-carbon technology
- Sustainable construction

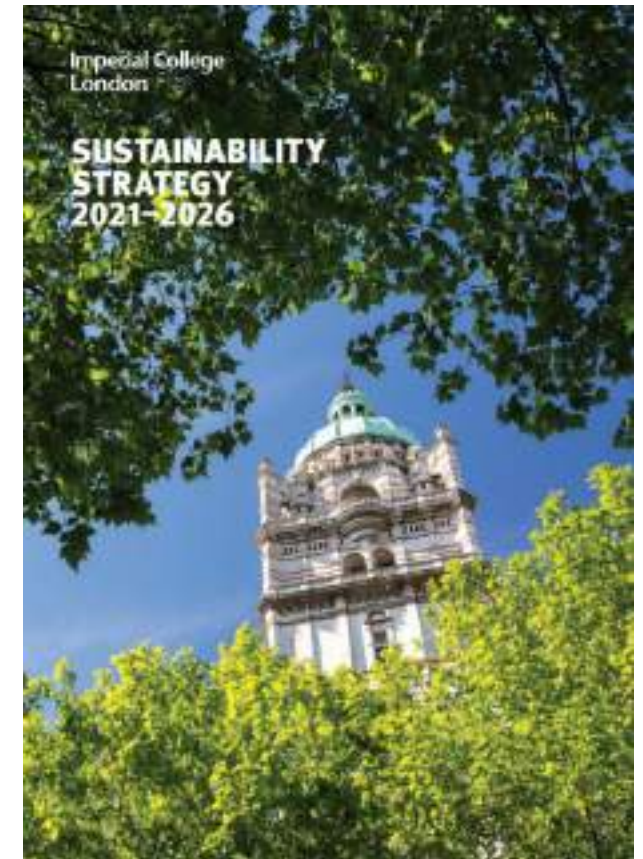


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IMPERIAL COLLEGE LONDON:



<https://www.imperial.ac.uk/sustainability/>



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IMPERIAL COLLEGE LONDON:

Sustainable Imperial

About the Strategy | Resource management | Academic excellence | Engagement | Sustainability staff | Get Involved

SUSTAINABLE IMPERIAL

We are committed to making our campuses as sustainable as possible

Sustainable Imperial

About the Strategy | Resource management

Resource management

- Energy use
- Waste management
- Water management
- Sustainable procurement
- Sustainable construction and refurbishment
- Catering
- Biodiversity and ecosystems
- Travel
- Governance and management

<https://www.imperial.ac.uk/sustainability/>



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ETH ZURICH:

ETH Zurich has a living commitment to sustainable development in its four core areas of activity – Research, Teaching, Campus, and Dialogue with Society.

Bild: ETH Zürich / Gian
Marco Castelberg



ETH zürich



Sustainability Report
2019/2020

<https://ethz.ch/en/the-eth-zurich/sustainability.html>



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ETH ZURICH:

General sustainability courses (selected)

ETH Week (HS)

PRISMA Capstone (HS)

Sustainable Development - Bridging Art and Science (HS)

Sustainability Assessment (HS)

Research Ethics (HS)

The Sustainable Development Goals in Context (FS)

ETH Sustainability Summer School (FS)

Summer School ETH Singapore Month - Post-Pandemic Future (FS)

Transdisciplinary Case Study (FS)

Complexity and Global Systems Science (FS)

Courses by SDG (selected)



Entwicklungsökonomie (FS)

Contemporary Development Debate – Fighting Extreme Poverty in the 21st Century (FS)



Innovation in Smart Farming (HS)

Tropical Cropping Systems, Soils and Livelihoods (HS)

Introduction to Nutritional Science (HS)

History of Food and Agriculture (FS)

Sustainable Agroecosystems I (FS)



Introduction to Health Economics and Policy (HS)

Digital Health Project (HS)

Public Health Concepts (HS)

Gesundheitsaspekte der internationalen Zusammenarbeit* (HS)

The Role of Food and Nutrition for Disease Prevention (FS)



Coaching Students (HS)

VET between Poverty Alleviation and Economic Development* (FS)

<https://ethz.ch/en/the-eth-zurich/sustainability.html>



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LONDON'S GLOBAL UNIVERSITY:

Essential Guide on Sustainability at UCL

**CHANGE POSSIBLE:
THE STRATEGY FOR A
SUSTAINABLE
UCL** 2019-2024

Sustainability Strategy
Our vision for a Sustainable UCL

What We Do
Find out how we are making UCL sustainable

**SMALL STEP
BIG
CHANGE**

Our Progress
See our timeline of making change possible

Governance and Resources
See how we make change

Policy
View our sustainability policies

Contact Us
Get in touch with key sustainability contacts across UCL

**OUR HEADLINE
COMMITMENTS
FOR 2024:**

1. Every student will have the opportunity to study and be involved in sustainability
2. We will increase our sustainability research, with increased focus on the Sustainable Development Goals
3. Our buildings will be net zero carbon, and by 2030 our institution will be net zero carbon
4. Be a single-use-plastic free campus
5. Reduce waste per person by 20%
6. Create 10,000m² of more biodiverse green space on campus

<https://www.ucl.ac.uk/sustainable/sustainability-ucl>



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LONDON'S GLOBAL UNIVERSITY:



[Read the full strategy here](#)

Our three signature campaigns:



Positive Climate will use UCL's wealth of climate change expertise and research to reduce carbon emissions. By 2030, we'll be generating all our renewable energy, helping our staff and students reduce the impact of their travel and be providing 100% vegetarian catering for events and hospitality



The Loop will tackle unsustainable consumption by reducing waste and specifying the best products for people and planet. We'll be rethinking our relationship with products, asking who is making them, where they come from, where they end up and whether we really need them at all?



Wild Bloomsbury will introduce nature-based solutions to Bloomsbury. By 2024, we will have created 10,000m² of extra biodiverse space – equivalent to more than one and a half football pitches. Look forward to seeing green walls, brown roofs and pocket gardens to increase biodiversity and reduce the impacts of pollution in the heart of London

<https://www.ucl.ac.uk/sustainable/sustainability-ucl>



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LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE:

LSE 2030 | Explore LSE 2030

LSE 2030 > Home

Our Sustainability Strategic Plan

Creating a sustainable LSE is one of the commitments of LSE's 2030 strategy. In close partnership with our diverse community, we have developed a Sustainability Strategic Plan focusing on six key themes to maximise our impact in shaping a sustainable world.



Get involved Some of the initiatives and projects you can get involved with

https://www.lse.ac.uk/2030/sustainability-strategic-plan?from_serp=1



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LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE:



Education Our teaching and learning experiences



Research Shaping the global sustainability debate



Engagement and Leadership Deepening public discussion on sustainability



Our School Reaching net-zero carbon and more



Investment Making sustainability a key part of decisions



Collaboration Working in partnerships within LSE and beyond



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UNIVERSITY OF EDINBURGH:

The screenshot shows the top navigation bar of the University of Edinburgh website with links for Study, Global, Visit, Research, News, About, Alumni, Local, Staff, and Students. Below this is the university's crest and name, along with a search bar and links for Schools & departments and MyEd. The main banner features a close-up image of bees and the text "SOCIAL RESPONSIBILITY AND SUSTAINABILITY". At the bottom, there is a breadcrumb trail "Home > Social Responsibility and Sustainability" and a "Contact us" button.

<https://www.ed.ac.uk/sustainability>



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UNIVERSITY OF EDINBURGH:

SRS Programmes Q2 Highlights 2020/21

Catalysing action and collaboration. Embedding sustainability and social responsibility across the University



THE UNIVERSITY OF EDINBURGH
Social Responsibility & Sustainability

Sustainability Leadership and Innovation

Supporting delivery of zero carbon and zero waste targets and integration of sustainability across the university



290 Staff Champions



34 staff completed Carbon Literacy training (65 year to date YTD)



42 staff completed Be Sustainable Induction and 348 pledges made



225 computers reused in quarter saving c£22k and 1300kg waste

"a great course – really interesting, well-structured and well-paced. Thanks to you all!" – Carbon Literacy participant

Sustainable Business and SRS in Supply Chains

Leveraging influence and relationships for wider impact near and far



Finalised "Peas Please" Pledge



Completing Make ICT Fair project



Coordinating Fairtrade University Award review

"...through working with others including businesses that we purchase from and invest in we can have a much wider impact on sustainability near and far" – UoE staff member



Student Leadership for Sustainability

Working with students to develop knowledge, skills and actions to address the climate crisis and the Sustainable Development Goals



249 Student Champions



31 students completed Carbon Literacy training (47 YTD)



16 students completed Be Sustainable Online induction



30 students in Pathways with Department working to complete their SRS Edinburgh Award

"... I always take something away from it." – Student Pathways Participant

Biodiversity

Protecting and enhancing conditions for biodiversity on our campuses



Hedgehog Friendly Campus: Silver award submitted



Curated and launched the Green Campus Tours



Joined RISE UP to protect our oceans

"I'm really excited to engage with sustainability in this way and hopefully have a positive impact and help the hedgehogs." – New Hedgehog Champion

SRS Communications Channels

12,563 Social Media followers
Content in c10 internal c15 external channels

2,464 (+1% since last quarter)
5,875 (+3%)
4,214 (+1%)
36,716 (-30%) website visits
6,993 newsletter subscribers

Community Engagement

Delivering impactful projects and engagement with local communities to contribute to improving lives

£9,779 invested in community projects through community grants in quarter (€39,650 YTD)
243 in the Edinburgh Community Engagement Forum sharing good practice and lessons learned
Employee volunteering support launched

One parent of a child who has acute asthma agreed to let her child resume attending after school play sessions because she felt it was now "safe for him to play outdoors" as a result of a project – community grants recipients

Edinburgh Local Communications Channels

3,355 Social Media followers

1,167 (+11% since last quarter)
1,517 (+8%)
671 (+8%)
13,145 website visits
1,448 newsletter subscribers



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SWISS FEDERAL INSTITUTE OF TECHNOLOGY IN LAUSANNE:

EPFL About Education Research Innovation Schools Campus **Coronavirus Info** 🔍 FR EN

📄 Browse 🏠 > About > Sustainability

- Presentation
- Presidency
- Vice Presidencies
- News & Media
- Associated campuses
- Working at EPFL
- Recruiting EPFL talents
- Equality & Diversity
- Respect
- Sustainability**
 - About us
 - In Campus Operations
 - Through teaching

Sustainability

Thanks to its interdisciplinary team, EPFL Sustainability supports and encourages EPFL's key stakeholders to make the critical transition towards sustainability within their own entities. EPFL Sustainability strives to turn the campus into a living lab and responsible community, in particular by fostering and supporting student involvement.

<https://www.epfl.ch/about/sustainability/>



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SWISS FEDERAL INSTITUTE OF TECHNOLOGY IN LAUSANNE:



About us

Team, publications, partners, works and awards



Sustainability on EPFL campuses

The activities of EPFL Sustainability with Operations



A dense and dynamic network

Continues and initiatives supported by the Sustainability Unit



Sustainability through education

Infusing sustainability throughout the curriculum



International Sustainable Campus Network (ISCN)

Exchanging globally with universities committed to the environment

<https://www.epfl.ch/about/sustainability/>



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KING'S COLLEGE LONDON:

The screenshot shows the King's College London website's sustainability section. At the top left is the King's College London logo. A navigation bar includes links for STUDY, STUDENT SERVICES, RESEARCH & INNOVATION, FACULTIES, NEWS & EVENTS, ALUMNI COMMUNITY, and ABOUT KING'S. A search bar and an 'INTERNAL' link are also present. Below the navigation, a breadcrumb trail reads 'Home | About King's | Mission and strategy | Sustainability'. A large blue banner features the word 'SUSTAINABILITY'. To the left is a sidebar menu with categories: POLICIES & STRATEGIES, RESEARCH & EDUCATION, GET INVOLVED, NEWS & EVENTS, HOW TO BE SUSTAINABLE, and ABOUT US, along with a 'JOIN THE MAILING LIST' button. The main content area features a large image of a building with a teal overlay that reads 'ENVIRONMENTAL SUSTAINABILITY Report' and a yellow box below it with '2018-19'. Below this are three smaller tiles: 'GUIDANCE ON WASTE AND RECYCLING', 'SUSTAINABLE RESEARCH IN LABS', and 'SUSTAINABILITY CHAMPIONS'. On the right side, there is a grid of six red tiles with icons and labels: 'WASTE' (trash can), 'ENERGY' (plug), 'ETHICAL INVESTMENTS' (money bag), 'FOOD' (hands holding a plant), 'RESEARCH' (microscope), and 'PROCUREMENT' (shopping cart).

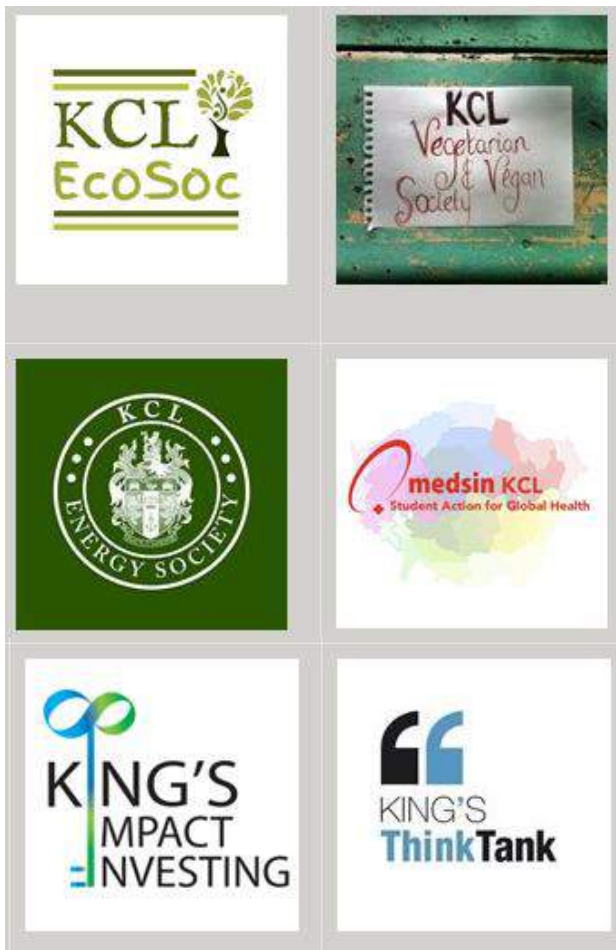


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KING'S COLLEGE LONDON:





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Трансформація місії та особливості становлення соціальної відповідальності університетів

- 1. Взаємозв'язок комунікаційних стратегій та звітів університетів**
- 2. Ключові аспекти звітності університетів зі сталого розвитку та соціальної відповідальності**
- 3. Аналіз кейсів університетів зі звітності**