

LESSONS SCHEDULE

of training within the framework of the Erasmus+ Jean Monnet project **EMBRACING EU CORPORATE SOCIAL RESPONSIBILITY: CHALLENGES AND OPPORTUNITIES OF BUSINESS-SOCIETY BONDS TRANSFORMATION IN UKRAINE – 101094100 – EECORE – ERASMUS-JMO-2022-HEI-TCH-RSCH-UA-IBA / ERASMUS-JMO-2022-HEI-TCHRSCH**

for 2022-2023 academic year

for for owners, senior management and representatives of MSMEs

TRAINING

CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP

No	Date, time	Course	Topic	Type of lesson	Professor	Hours
1.	Wednesday 14.06.2023 14.00	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lesson 1. Introduction. Familiarization with the Erasmus+ project and program. Corporate social responsibility and social entrepreneurship - why is it important? Organizational issues.	Lecture with discussion elements	Oleh PASKO	2
2.	Wednesday 14.06.2023 15.30	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lesson 2. 2.1 The concept and evolution of the development of corporate social responsibility: a global retrospective 2.2. The concept of the evolution of corporate social responsibility: the role of context and institutional conditions	Lecture with discussion elements	Oleh PASKO	2
3.	Wednesday 14.06.2023 17.00	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lesson 3. 3.1. Generations and generations of corporate social responsibility. 3.2. Key documents and policies of the EU regarding CSR/VDP. 3.3. CSR/VDP cases of leading companies	Lecture with discussion elements	Oleh PASKO	2

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4.	Thursday 15.06.2023 17.00	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	CONSULTATIONS	consultations	Oleh PASKO Olena DIACHENKO	4
5.	Wednesday 21.06.2023 14.00	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lesson 4. Comparative analysis of the experience of social entrepreneurship in Ukraine and the world	Lecture with discussion elements	Olena DIACHENKO	2
6.	Wednesday 21.06.2023 15.30	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lesson 5. Legislative basis of social entrepreneurship in the field of small and medium- sized businesses	Lecture with discussion elements	Olena DIACHENKO	2
7.	Wednesday 21.06.2023 17.00	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Lesson 6. Peculiarities of running a social business: planning, formation of a business model. Financing of social entrepreneurship	Lecture with discussion elements	Olena DIACHENKO	2
8.	Thursday 22.06.2023 17.00	TRAINING CORPORATE SOCIAL RESPONSIBILITY/ RESPONSIBLE BUSINESS CONDUCT and SOCIAL ENTREPRENEURSHIP	Project presentation		Oleh PASKO Olena DIACHENKO	4
9.			Усього			20



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